

# Christmas 2022!

I am sure you are wondering what the cartoon on the front is?

It is a satire of the principle known as (and it is ancient) Occam's Razor pronounced AHK-uhmz RAY-zuhr . It is the idea that, in trying to understand something, getting unnecessary information out of the way is the fastest way to the truth or to the best explanation.

The satire is this: the uncluttered approach requires little input. Hence the masses as shown, chose the wrong way because it is easy.

This, we know exists in business, Government in particular, local government, civil service (Government departments) and people in general.

The hardest path is that which is our crucible, our curse. To follow the right way and to approach all business needs the right way.

Think about this as it applies to you. It is a massive task to fully consider.

## We are closing:

23 December 2022. We are having stats only and are back on deck next week. Coming up for us we have GST due 16 Jan 2023, income tax, and next week a number of business overview appraisals. We are "working through" so please feel free to call or email. We would love to have a chat.

## Some tips about you and accounting.

Do not view accounting, your accounts as anything other than a useful and critically important tool for your business. Accounting shows you the naked truth. What your metrics are and areas to look at and understand. Without this you are working "in the dark".

I know many struggle with accounting babble and narrative , but please absorb this and understand the facts. It is your business and your neck on the block per se. The devil is in the detail and accounting shows you the way, even if the answer is not very good.

We offer a business overview reporting system, it is called a Management Reporting and sets out money in and money out over a selected financial quarter perhaps, and compares that data to the same period the year before.. It will answer your questions about "where did the money go?", and this is set out in dialogue and in graphs.

This is a free service which we can then look at aspects raised by the AI component of the reporting system and develop a sharper focus or introduce changes to the way things are done.

Just because you own a business dos not make you a business person.

Remember Occam's Razor!

As some of you will have learnt from my business exhaustion modules, these brought about an understanding of all the issues orbiting us as business people. Once we understand these and retire them to their respective cubby holes, we can get to the heart of the matter.

As a business owner, you have to keep a keen and educated eye on your books, your costs, your income and outgoings. Remember:: outgoings, or the bills, never ever go away. You must take time to study and reflect on your business, what can be changed or improved.

And above all Understand it completely.

And reach out to us. We are here to help.

Now, about us as fyi.

- I am a terrible sleeper so 4.am or 5 a.m starts are not unusual.
- I start my day with a blood test, every day.
- We own 4 other businesses between us.
- Harvard has invited me to return for studies in 2023, as has the University of Barcelona and AIB in Australia. I will be studying management and more particularly strategy and then disruptive strategy at Harvard.
- I am in talks with John C Maxwell for enrolment in their global leadership programme, to become a certified coach. Please read his book the 21 irrefutable laws of leadership. It is a must for any business owner, it is an easy read, engaging and insightful. And it is a sharp tool for you to have in your tool shed.
- We receive economic reports as to pretty much everything each day. Let me know if you want to peruse the reports.
- I am terrible at texting!
- We suffered significant discrimination in our activities and freedoms earlier this year. And yet here we are stronger, more educated, more considerate and more determined to face 2023.
- I have been buying lots of cd's on Trade Me. They are cheap- \$2 to \$6.00 and what you can get to listen to is amazing. I have never been an REM fan, but I most certainly am now.
- Christmas day for us: pretty much a non-event. Just us, no family and sleep and relax is the best gift we can think of. And some good food and wine of course.

2023

All reports are for a very gloomy 2023. We already know what pressures we are already facing. Our countries debt is so high, we can never, ever pay it back!

Apply even more caution to every facet of your business and spending.

The cartoon below pretty much sums up how I view Government, the Minister of Finance and the Reserve Bank work things out:



Some more silly cartoons:



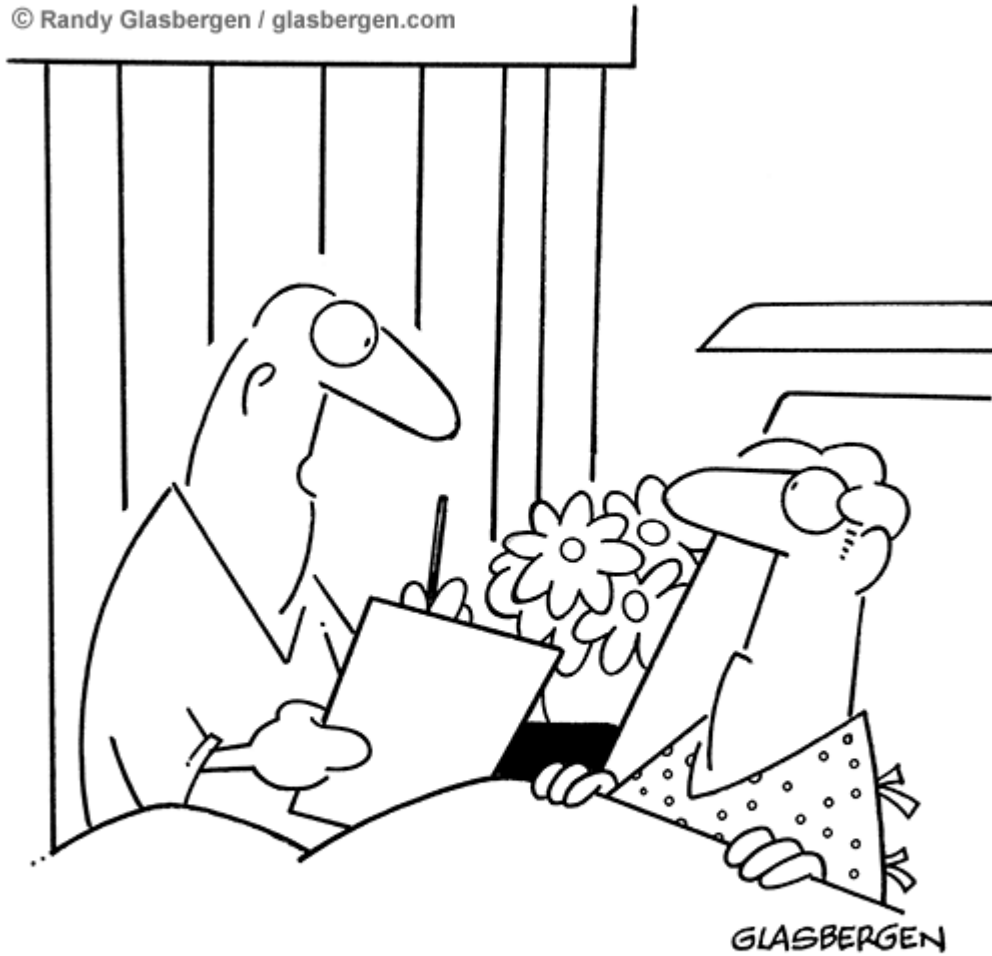
Everyone waited as Allen figured out how much the meal had cost per bite.

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"It all looks good, except all this Acme spending. What is that?"

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**“After we repair your wazoo,  
I suggest you find a better tax guy.”**

The last word:

"As for me, I like to take my Christmas a little at a time, all through the year." David Grayson

Our very best festive greetings and wishes to you and your family.

Have some fun, eat drink relax and come back harder and stronger for 2023!